

A photograph of two women in an outdoor setting. A woman with short dark hair is seated in a wheelchair with a bright pink padded backrest and seat. She is wearing a black long-sleeved top with a colorful floral pattern and is laughing heartily with her mouth wide open. Her right arm is raised, and she is waving her hand. A black safety harness with a red buckle is visible across her lap. Behind her, a young woman with long brown hair, wearing a denim jacket over a white shirt and red pants, is smiling and looking towards the camera. The background is a blurred outdoor area with some furniture.

Revitalise

Respite holidays for disabled people and carers

Annual Review 2016-17

Imagine



“As a carer 24/7 I haven't had many breaks but I left from you feeling free. The break has, as you say, revitalised me.”



A message from our Chairman

2016 has been another busy, productive year for Revitalise.

Our staff and volunteers have worked with imagination and commitment to provide almost 5,000 breaks for those who need 24 hour support and care.

At the same time as continuing to provide an excellent service for disabled people and carers from our current three centres, we have made good progress with our search to find a location within Worcestershire where we can open our fourth centre. We are determined to find a great location where we can advance our unique vision for respite holidays, and extend our service to the thousands of people who need a break.

During 2016, we invited Nick Skelton to become a Revitalise Honorary Ambassador. Nick is a world-renowned show jumping rider

whose career has spanned nearly 38 years, winning thousands of classes and hundreds of Grand Prix' events. A very serious injury in September 2000 forced Nick to retire from show jumping in 2001 but he made an amazing recovery and made the courageous decision to compete again. I am inspired by his talent and determination, and delighted that he has accepted our offer.

My thanks to all of our guests, volunteers, staff and supporters, who share their stories and gifts and in so doing make Revitalise a magical part of so many lives.

I very much look forward to working together to make that magic available to many more people.

A handwritten signature in black ink that reads "Mindy".

**Mindy Sawhney,
Chairman**

really making a difference



In January 2017, Simplyhealth became the sponsor of the Great Run Series. At the same time Revitalise was announced as Simplyhealth's nominated charity for 2017. Revitalise is therefore set to benefit both financially and in terms of public awareness as a result of its association with Simplyhealth.



**RESPIRE
HOLIDAY
WEEKS** WERE
PROVIDED
FOR **DISABLED**

PEOPLE AND CARERS IN 2016-17



**VOLUNTEER
WEEKS** WERE
DONATED BY OUR
**RESIDENTIAL
VOLUNTEERS**
IN 2016 - 17



Combatting hardship

Our fundraising enabled us to provide additional assistance totalling

£620,000

to those facing particular financial hardship, or those who have experienced unexpected changes in their circumstances such as cuts in funding.

This is the most amazing experience I've had. The training is excellent, you get constructive feedback and the people here really look out for you. I can't wait to come back!

- Roeline, Revitalise volunteer ”



A message from our Chief Executive

2016 was another exciting year for Revitalise, as we provided a total of 4,601 breaks to disabled people and carers and our centres were on average 81% full.

We are very pleased to be able to announce that we achieved an operating surplus of £459,000, an increase of 238% from last year's £136,000. At Revitalise we understand that a respite holiday comes at a cost. This is not always affordable for some of our guests and with this in mind we challenged ourselves to do more to ensure those in need of respite breaks are able to take them.

Historically, all the breaks we provided were subsidised - but in 2016, for the first time ever the price of a break reflected what it cost, affording us the opportunity to direct our fundraised income to help those most in financial need. Through initiatives such as 'Before Breaking Point', The Joan Brander Memorial Fund and the newly launched Revitalise Support Fund we made over £620,000 available to those facing acute financial hardship.

Another innovation which gave me particular pride was our partnership with the Stroke Association to launch respite holidays for stroke survivors and their carers. An initial pilot week resulted in 87% of the participating stroke survivors reporting that they felt the positive effects of their breaks a month afterwards. We therefore rolled out the idea of dedicated weeks at all three of our centres in January 2017, with our nursing and care teams receiving specialist training from the Stroke Association.

With an increased number of guests visiting us in 2016, 9 out of 10 rated their accommodation, level of care, level of service and their overall experience of Revitalise as good or excellent. 96% of guests and carers told us proper breaks away were essential to sustaining a good caring relationship. It is with these heartening results that our determination and imagination to continue to fulfil our mission is stronger than ever as we move optimistically into 2017.

Chris Simmonds,
Chief Executive

Imagine never having a break

Sharing Stories and Gifts

“ From the welcome of champagne, my room was lovely, food fantastic, really enjoyed myself on day trips. Staff always went the extra mile making me feel happy and confident when hoisted. I would definitely go on holiday again with Revitalise. ”

“ The staff enabled me to be as independent as I can and wanted to be, but they were there with a smile and a helping hand when asked. From start to finish I had a brilliant week, meeting new people, laughing, socialising and generally having a great time. ”

“ The staff and volunteers made our stay so much easier in every way, and they seemed to know what we needed before we did. I had my first shower in three years, with Kate's help. I forgot the embarrassment I felt, and I felt safe and secure in her care. ”

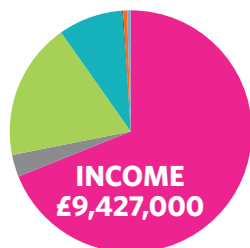


“ Knowing she's going somewhere she loves, I don't have to worry about her and can relax. It sets me up for the next few months. ”

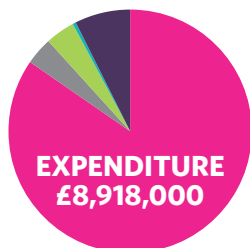
“ There is more to do than ever, activities inside and out, and they also have accessible vehicles for trips. It's fabulous. When I came back I felt very relaxed which really makes a difference. ”

Our financial performance in 2016-17

Sources of revenue and use of expenditure 2016/17



Charitable activities	£6,497,000
Discontinued long-term care activity	£278,000
Donations & legacies	£1,732,000
Other trading activities	£812,000
Investment income	£12,000
Capital campaign donations	£50,000
Other income	£46,000



Charitable activities	£7,547,000
Discontinued long-term care activity	£325,000
Raising funds	£349,000
Business development expenditure	£38,000
Other trading activities	£659,000

Looking ahead to 2017

Wish You Were Here

Our Wish You Were Here campaign is underway, inviting celebrities to doodle their favourite holiday memories.

The campaign is fronted by our Vice President, Dame Judi Dench and we've received postcards from Sir Ian McKellen, Emma Thompson, Ewan McGregor and Zoë Wanamaker, to name but a few. We will exhibit the postcards at a special event in 2018, then auction them to raise vital funds for Revitalise.



BBC Radio 4 Appeal

In August we broadcast a BBC Radio 4 Appeal, presented by our Vice President Arthur Smith. Arthur told the story of Mavis and Colin, who we helped with funding for a much-needed break at Jubilee Lodge. To date, the appeal has raised £13,132 for the Revitalise Support Fund.



Our Holiday Centres

JUBILEE LODGE

Chigwell, Essex

Located in leafy Epping Forest, the perfect base from which to explore the world-class attractions of London and the South East.



NETLEY WATERSIDE HOUSE

Southampton

Situated on the serene South Coast, with beautiful landscaped gardens sweeping down to Southampton Water.



SANDPIPERS

Southport

Our seaside centre, from where you can experience the wonders of the North West, from Blackpool to the epic Lake District.



Revitalise is proud to work in partnership with:



Simplyhealth



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